



Press Release

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Accor commits to global elimination of single-use plastics in guest experience by 2022

As it advances its role as a responsible tourism provider locally and globally, Accor has committed to join the Global Tourism Plastics Initiative led by the United Nations Environment Programme (UNEP) and the World Tourism Organization, in collaboration with the Ellen MacArthur Foundation

Accor today announces its commitment to join the UN Global Tourism Plastics Initiative and to **remove all single-use plastic items in guest experience from its hotels by the end of 2022**. This action by Accor toward reducing environmental impacts and strengthening efforts to combat plastic pollution of the world's oceans and other natural environments is a significant step forward for the global hospitality industry and for the group, which has been committed to sustainability for many years.

"We are aware of the significant impact we have on our planet and our responsibility to create tangible benefits for our employees, guests, suppliers, partners and host communities," said Sébastien Bazin, Chairman & CEO, Accor. "What guides us is the consciousness and social awareness that drives every person who strives to be a good citizen. It's about being aware, socially conscious and consistent."

Welcoming over 120 million guests and serving more than 200 million meals each year, Accor takes its role as a responsible corporate citizen to heart, working within the framework of its sustainable development program, for the past 25 years. In addition to our previous commitment to eliminate all plastic straws, stirrers and cotton buds, today's new commitment includes:

- The removal of individual plastic toiletry amenities and cups by the end of 2020.
- The elimination of all remaining single-use plastic items in guestrooms, meeting areas, restaurants and all leisure activities areas (spas, fitness centres, etc.) by the end of 2022.



Single-use plastics are defined as disposable items that are used only once and then discarded. Examples include plastic straws, cotton buds, coffee stirrers, plastic cups, plastic bags for laundry or extra pillows, plastic water bottles, all plastic packaging (for food, welcome products, etc), plastic take-away dishes and tableware, plastic gifts and welcome products (toiletries, slippers, pencils, etc), plastic key cards. Relevant alternatives to plastic will be proposed for each specific item, considering Life Cycle Assessments to ensure better environmental performance for the solution proposed to our hotels.

With more than 200 million single-use plastic items used every year in all areas, hotels are already reducing significantly their impact. Several have deployed effective solutions by choosing more sustainable alternatives. For instance:

- 94% of Accor's hotels have eliminated the use of straws, cotton buds and stirrers. The remaining 6% (mostly in China) will do it by end of March 2020
- 89% of ibis' hotels are using dispensers. This means 2087 ibis family hotels have already dropped single use plastic for this equipment. Accor ibis family hotels in Latin America will follow the same initiative this year.
- Fairmont has used new construction and renovation standards in another example of one of our brands' efforts. Its hotels incorporate water filtration taps in guest rooms to eliminate bottled water altogether.
- To go further, our new brand "Greet" was created to answer our guests' needs, so it is in the brand's DNA to be plastic free. There is zero disposable plastic at breakfast and reusable dishes are utilized for butter and jam. In addition, there is zero disposable plastic in rooms and other parts of the hotels. Accor plans to open 10 more Greet hotels in Europe this year.

In addition, several Accor hotels within the group's portfolio of world-leading brands – including Novotel Yangon Max, Myanmar, Sofitel Bogota, many hotels in Bali & Lombok, Indonesia, Ibis Styles São Paulo Anhem – have already taken steps individually to be plastic-free and are advancing towards a 100% single use plastic free objective.

One of Accor's main purposes besides finding alternatives to plastic and reducing environmental impacts is to positively change common mind-sets globally by adopting the 3R logic: Reduce, Re-use and Recycle. The group's headquarters will lead the best practices and hotels will enhance their local initiatives and solutions to hotels guests.



The Global Tourism Plastics Initiative, led by the UN Environment Programme and the World Tourism Organization in collaboration with the Ellen MacArthur Foundation, draws a line in the sand in the fight against plastic waste and pollution. Governments and businesses, such as Accor, commit to a set of ambitious targets. We will work to eliminate the plastic items we don't need; innovate so all plastics we do need are designed to be safely reused, recycled, or composted; and circulate everything we use to keep it in the economy and out of the environment. In September 2019, Accor Netherlands already took a step forward by signing the International Tourism Plastic Pledge led by MVO Netherlands and therefore initiating the work to becoming as soon as possible a signatory of the Global Tourism Plastics Initiative, for which a detailed commitment has to be presented, is a logical next step.

"Plastic pollution is one of the major environmental challenges of our time, and tourism has an important role to play in contributing to the solution," said UN Environment Programme Economy Division Director, Ligia Noronha. *"Through the Global Tourism Plastics Initiative, tourism companies and destinations are supported to innovate, eliminate, innovate and circulate the way they use plastics, to advance circularity in our economies and reduce plastics pollution globally."*

"Our efforts do not stop here. We are an innovative group by nature and we continuously search for more areas where we can reduce our impact on the global environment while helping our local communities in their efforts to create a healthier, more sustainable future," said Sébastien Bazin. *"As we work to deliver on our commitments, we are grateful to our dedicated teams of employees all over the world who share our belief in making the world a better place for our guests, while they are traveling with us and even while they are not."*

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ABOUT ACCOR

Accor is a world-leading augmented hospitality group offering unique experiences in more than 5000 hotels and residences across 110 destinations. The Group has been acquiring hospitality expertise for more than 50 years, resulting in an unrivaled portfolio of 39 hotel brands, from luxury to economy, supported by one of the most attractive loyalty programs in the world.

ALL, Accor Live Limitless is a daily lifestyle companion that integrates rewards, services and experiences bringing value to everyday life inventing a completely new aspirational way to live limitless.

Accor is deeply committed to sustainable value creation and plays an active role in giving back to planet and community via its Planet 21 – Acting Here program and the Accor Solidarity endowment fund, which gives disadvantaged groups access to employment through professional training.

Accor SA is publicly listed on the Euronext Paris Stock Exchange (ISIN code: FR0000120404) and on the OTC Market (Ticker: ACRYF) in the United States. For more information visit accor.com. Or become a fan and follow us on Twitter and Facebook.

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